

## Valentine's Day Special—Keyword Questions

Answering the questions below will help us build your story into a 3-building street that will commemorate your relationship, and provide a constant reminder of what has made your relationship so important.

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**First, we need the business stuff.** Type the information requested into the gray area of the fields in the right-hand column of the box below.

Remember: You must have an order number, proof date, and due date before you can submit this information. If you do not yet have this information, order your print on our Web site, and we will respond with the numbers and dates that you need by e-mail.

Type your full name.	
Type your order number & last name. Example: 0000-A Jones	
What is the proof date that we gave you?	
What is the due date that we gave you?	
What is your e-mail address	
Is this a dating or marriage gift?	

For the following questions, type your answers directly into the gray areas below. Each answer is limited to a maximum of 85 characters. But don't worry—you will have more space in the box below each answer to elaborate and present more insight.

**1. Provide the two featured names that you want us to display, and tell us exactly how you want them to appear.** Example: Mike & Sandy or Mike and Sandy Kuna.

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**2. What are 3 significant dates and places to include?** Examples: When and where you met, when and where you were engaged or married, where you had your honeymoon.

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In the top box of each set of boxes below, give us just the facts, a summary of the most important information of the memory, the "meat and potatoes" condensed into one short sentence. In the lower box of each set, you can elaborate and get into more detail about the memories.

1	Summary	
	Elaboration	

2	Summary	
	Elaboration	

3	Summary	
	Elaboration	

**3. List 5 people, places, or things that make your / their Valentine's day special. What makes them smile? These can be hobbies, passions, loves, activities, kids, animals, or clubs. How do they start and end their day? What makes their weekend? Remember, longer explanations can be included below each answer.**

1	Summary	
	Elaboration	

2	Summary	
	Elaboration	

3	Summary	
	Elaboration	

4	Summary	
	Elaboration	

5	Summary	
	Elaboration	

**4. List no more than 3 cars or vehicles.** Be specific: coupe, 4-door convertible. Tell us the model, make, and color. Mix it up—cars trucks, vans, golf carts... Zamboni!


**5. Street signs.** You can specify 2 street signs, max 25 characters each.

**6. Sky information.** You can have up to 2 items, 4 names of people, pets, or favorite songs. This area is for type only, no graphics.

**7. Personalized line of type (optional).** We'll type up to 135 characters under your art, a tribute line such as "Happy Valentine's Day! Love Stan, Berry, and Lucy."

We will email you your proof on or within 24 hours of your proof date. When you are finished, save this form and e-mail it to us at:

[stories@yourmemorylane.com](mailto:stories@yourmemorylane.com)

Also, very important... please remember to type your order number, last name and the word "keywords" in the e-mails subject box.

***Example: 0000-A Jones. keywords***

Alternately, you may fax your keyword list to: Don McLean, 248-474-7525. Problems/ questions call Bob McLean at 1-866-795-5001.